

Tm # 60714

NCC Cable System Order

11762196

Order #	62334386	Flight Dates	09/19/16 - 10/02/16	Update Date	09/15/16
Syscode	5327	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/Rice Lake, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	RAF	Total	\$1,232.00
Sales Coordinator	Michael Ryan	Est Code	CLNTON0919	Commission	\$184.80
Office	Chicago	Product Name		Net Total	\$1,047.20
Phone	(312) 527-5755	Credit Status		Total Spots	98
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9.15 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
2	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00	X							-	-	1	\$13.00	\$13.00	30	
3	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00		X						-	-	1	\$13.00	\$13.00	30	
4	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00		X						-	-	1	\$13.00	\$13.00	30	
5	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00			X					-	-	1	\$13.00	\$13.00	30	
6	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00			X					-	-	1	\$13.00	\$13.00	30	
7	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00			X					-	-	1	\$13.00	\$13.00	30	
8	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00				X				-	-	1	\$13.00	\$13.00	30	
9	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	
10	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	
11	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00					X			-	-	1	\$13.00	\$13.00	30	
12	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00						X		-	-	1	\$13.00	\$13.00	30	
13	FXNC	AVG. ALL WKS	9/19/16	9/25/16	05:00	09:00							X	-	-	1	\$13.00	\$13.00	30	
14	FXNC	AVG. ALL WKS	9/26/16	10/2/16	05:00	09:00							X	-	-	1	\$13.00	\$13.00	30	
15	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
16	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00		X						-	-	3	\$9.00	\$27.00	30	
17	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00		X						-	-	3	\$9.00	\$27.00	30	
18	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	
19	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	
20	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00				X				-	-	3	\$9.00	\$27.00	30	
21	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	

NCC Cable System Order

Order #	6234986	Flight Dates	09/19/16 - 10/02/16	Update Date	09/15/16
Syscode	5327	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/Rice Lake, WI	Advertiser	Reform America Fund	Show All Lines	
Market	Minneapolis-St. Paul	Client Code	WGE	Total # of Weeks	2
AE	Leah Losier	Product Code	RAF	Total	\$1,232.00
Sales Coordinator	Michael Ryan	Est Code	CLNTON0919	Commission	\$184.80
Office	Chicago	Product Name		Net Total	\$1,047.20
Phone	(312) 527-5755	Credit Status		Total Spots	98
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+3 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				GMP	-
				CPM	-

Comments : 9/15 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00				X				-	-	3	\$9.00	\$27.00	30	
23	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00					X			-	-	3	\$9.00	\$27.00	30	
24	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00					X			-	-	3	\$9.00	\$27.00	30	
25	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00						X		-	-	3	\$9.00	\$27.00	30	
26	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00						X		-	-	3	\$9.00	\$27.00	30	
27	FXNC	AVG. ALL WKS	9/19/16	9/25/16	09:00	16:00							X	-	-	3	\$9.00	\$27.00	30	
28	FXNC	AVG. ALL WKS	9/26/16	10/2/16	09:00	16:00							X	-	-	3	\$9.00	\$27.00	30	
29	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
30	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
31	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00		X						-	-	1	\$14.00	\$14.00	30	
32	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00			X					-	-	1	\$14.00	\$14.00	30	
33	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
34	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00					X			-	-	1	\$14.00	\$14.00	30	
35	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
36	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
37	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
38	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00					X			-	-	1	\$14.00	\$14.00	30	
39	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
40	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
41	FXNC	AVG. ALL WKS	9/19/16	9/25/16	16:00	19:00							X	-	-	1	\$14.00	\$14.00	30	
42	FXNC	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00							X	-	-	1	\$14.00	\$14.00	30	

NCC Cable System Order

Order #	62334986
Syscode	5327
System Name	Spectrum/Rice Lake, WI
Market	Minneapolis-St. Paul

Flight Dates	09/19/16 - 10/02/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund

Update Date	09/15/16
Version	1 Vs. 1
Show All Lines	

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Client Code	WGE
Product Code	RAF
Est Code	CLNTON0919
Product Name	
Credit Status	

Total # of Weeks	2
Total	\$1,232.00
Commission	\$184.80
Net Total	\$1,047.20
Total Spots	98
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
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Primary Demo	Adults 35+
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43	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
44	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
45	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
46	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
47	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	
48	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	
49	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
50	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
51	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
52	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
53	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
54	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
55	FXNC	AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00							X	-	-	2	\$17.00	\$34.00	30	

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56	FXNC	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00							X	-	-	2	\$17.00	\$34.00	30	
Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Total																				
SPOTS	49	49	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	98
AMT	\$616.00	\$616.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,232.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/15/16

62334986 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |